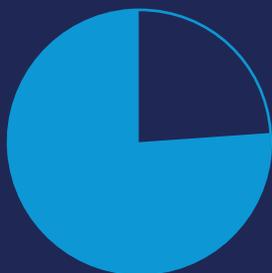


# TOGETHER, WE CAN FIGHT WOMEN'S CANCER THROUGH PUBLIC-PRIVATE PARTNERSHIPS



77% of all NCD deaths are in low- and middle-income countries



And the African region has 24% of the global disease burden



But only 1% of world health expenditure.

Africa has the highest incidence globally of

## CERVICAL CANCER

The most commonly diagnosed cancer in Africa is

## BREAST CANCER

In many African countries, this is driven by:

A lack of awareness of the diseases

Stigma and misinformation

Limited access to early detection, diagnosis, HPV vaccination & treatment services

EARLY DETECTION IS A KEY CONTRIBUTOR TO BETTER CANCER OUTCOMES.



# 3 COUNTRIES | 3 YEARS | 30,000 WOMEN

The World Health Organization (WHO) Regional Office for Africa, with support from Roche Kenya Limited, launched a pilot initiative to boost cervical and breast cancer care. The programme is piloted in Côte d'Ivoire, Kenya and Zimbabwe from 2023 - 2026.

The initiative includes health promotion, screening, early diagnosis and treatment, as well as general primary care and screening for other noncommunicable diseases. In addition, early detection services will be integrated into existing cervical cancer screening clinics to ensure both old and new systems are unified.



Côte d'Ivoire

The initiative will also seek to increase health care worker's ability to provide cancer care within communities through training and will supply and deliver the necessary equipment and essential supplies to support women at primary health care level.



Kenya

The aim is to provide an integrated and holistic system of health care that will contribute to addressing the burden of breast and cervical cancer in the African region.



Zimbabwe

