Recognizing Partnerships for Health

In 2023, the Communications Unit (COM) and the External Relations, Partnerships, and Governing Bodies Unit (EPG) worked towards amplifying partner recognition at both regional and country levels.

→ The 2023 strategy focused on further enhancing Partner Recognition by:

→ Acknowledging more partners,
→ Producing more content related to emergencies,
→ Increasing donor content output,
→ Ensuring that WCOs and clusters have the tools, guidelines and support required.

→ This report will provide an overview of the efforts and achievements on partnership communications at AFRO.
Key Results

A total of **63**

- **STORIES**
- **VIDEOS**
- **PRESS RELEASES**

with donors cited were produced

**125%** increase in comparison to 2022.

In 2023,

- **339 SOCIAL MEDIA POSTS, recognizing partners** were published,
- **64% increase compared to 2022,**

and reached **2,333,218 PEOPLE**

Increased social media posts on AFRO channels
Country Level impact

- **Field Visits with Partners**: 130
- **Published Articles and Press Releases**: 3,855
- **Social Media Posts Recognizing Partners**: 15,833

21.4% increase in comparison to 2022.
NUMBER OF PARTNERS ACKNOWLEDGED ON AFRO COMMUNICATION CHANNELS

In 2023, WHO AFRO HIGHLIGHTED THE CONTRIBUTION OF

Through various channels and formats, in 2023, the number of partners acknowledged on AFRO communication channels increased by 112.5% from 21 in 2020 to 51.

French, Portuguese, English
Highlighting our major partners

**THE BILL AND MELINDA GATES FOUNDATION**

**THE USA**

**GERMANY**

Delivering health services to Ethiopia’s drought-affected populations

16 February 2023

Addis Ababa, Ethiopia – Prolonged drought in parts of the greater Horn of Africa region has devastated millions of lives. In South and south-eastern Ethiopia, around 24 million people are grappling with severe food insecurity, malnutrition and extreme deprivation as their livelihoods have been severely affected following the straight seasons of failed rains.

Most of the drought-affected people are nomadic pastoralists who now require humanitarian assistance to survive. Since early 2022, the number of people earmarked for this assistance has almost tripled from 8.1 million.

Deep in the remote drought-gripped areas of Ethiopia, mobile health and nutrition teams, with support from World Health Organization (WHO), are working to deliver critical health assistance and treat malnutrition to avert an extreme situation and curb potential loss of life, especially among children for whom the combination of malnutrition and disease can be fatal.
Emerging contributors and partners

THIS YEAR,
several emerging & new contributors were also mentioned in our publications.

BY ACKNOWLEDGING PARTNERS,
we encourage sustained engagement, recognizing that each contribution, regardless of its scale, contributes to the overall impact and resilience of our organization.

were among the emerging donors acknowledged this year.
Links to some of our products

**IMPACT STORIES AND PHOTO STORIES**

- **Geo-tracking system enhances polio response in Congo**
  - Read here!

- **In Madagascar, mobile clinics bolster health surveillance during cyclones**
  - Read here!

- **Lesotho: Strengthening ICU bed capacity**
  - Read here!

**VIDEOS**

- **Guinea gives priority to older adults in COVID-19 vaccination drive**
  - See here!

- **Reaching refugees in Chad with COVID-19 vaccines**
  - See here!

**PRESS RELEASES**

- **WHO welcomes Canadian commitment of CAD$ 30 million to reinforce COVID-19 vaccination efforts and strengthen health systems in Africa**
  - Read here!

- **Sweden to invest additional $42 million to improve sexual and reproductive health in East and Southern Africa**
  - Read here!
Sudan Refugee Crisis Communication Products

CHAD CRISIS VIDEO

At the #ChadARDI transit camp in eastern Chad, #WHO is providing support so that people who have fled the crisis in #Sudan can have access to the healthcare they need.

4:30 PM - 26 July 2023 - Visualstoryline

See here!

ANIMATED VIDEO

The Border town of Adré, in the east of Chad.

See here!

IMPACT STORY

Combatting disease threats among people fleeing the Sudan conflict

20 June 2023

Juma - a mother from South Sudan, 34, recalls how she reconvened with her three young children after being separated from her husband in the conflict-ridden South Sudan. "They’re very excited because of the last sound of cheer that we had in the market," she says.

She never thought that she and her family would find refuge and begin a new life in South Sudan. Her journey starts with the two children sitting in the back of a truck and talking about the future.

Today, they are living in the border town of Adré in South Sudan, about 40 km south of Wau, where they have been for nearly two years.

Risky health conditions

Today, many people who have sought refuge in South Sudan are facing a large-scale epidemic, with diseases such as cholera, malaria, dengue fever, and yellow fever. The health system is struggling to cope with the health needs of those arriving from across the border.

WHO has developed a strategic framework to address these challenges, providing health services to people who have fled the conflict.

"The huge population of refugees and returnees has resulted in overcrowding of the transit zones, posing a serious risk of disease outbreaks," says Dr. Sachs, speaking at the WHO Regional Office for Africa.

"We need to continue to support our government and people. The arrival of the WHO team has come as a relief to many communities."=

See here!
End of year ‘Thank you’ videos

To mark the end of the year we produced videos to highlight the support of our main State partners to WHO’s work in the African Region.
FOR MORE INFO CONTACT:

Communications Unit
AF/RGO/ORD/COM

External Relations, Partnerships and Governing Bodies Unit
AF/RGO/ORD/EPG