

MEDIA ADVISORY



**World Health Day 2023 commemoration
WHO 75 launch
Theme: Health For All**

Date: 4 April 2023

What:

WHO, in collaboration with the Ministry of Health (MoH), will commemorate World Health Day 2023 and kick off the celebrations for WHO's 75th anniversary. This year's World Health Day, is commemorated under the theme **"Health For All"**. The celebration will begin with a walk, followed by the official ceremony, which will include speeches, special presentations, and performances.

Why:

World Health Day (WHD), held every year on April 7, marks the anniversary of the founding of the World Health Organization (WHO) in 1948, and each year focuses on a specific public health concern. In addition to focusing on the journey to achieving **Health For All**, this year's commemoration is very special as WHO will observe its 75th anniversary, launching a yearlong campaign from April 2023 to April 2024 in celebration of WHO's achievements in the 75 years of its existence. The Liberian campaign, which will join the global campaign, will aim to tell WHO's history and the role Liberia played in the organization's inception. The campaign also aims to remind stakeholders, including the public, of how Liberia's health has improved over the years in several areas, as well as the roles that health authorities, communities, and the WHO have played in reaching key public health milestones. Since 1958, the World Health Organization has been operational in Liberia. The campaign also aims to strengthen the WHO brand and reinforce the power of science, solutions, and solidarity.

When:

Thursday, 6 April 2023, outdoor event from 7:30am and indoor event from 10:00 am – 12:30 pm

Where:

The day will begin with a walk from the Ministry of Health to the Ministerial complex where the official indoor program will be held.

Media are invited to attend this event.

Who:

The event will be attended by the UN family including WHO staff, students from various medical schools, and government officials including the MoH, the public, as well as the media and other health partners.

About WHO:

WHO is the UN organization dedicated to health. The World Health Organization leads and champions global efforts by connecting nations, partners and people to give everyone, everywhere an equal chance to live a healthy life- through promoting health, keeping the world safe and serving the vulnerable in society. <https://www.who.int/about>

Follow the hashtags #HealthForAll #WeAreWHO #ProudToBe # WHO75 for updates on WHO Liberia, Twitter and Facebook accounts:

@WHOLiberia

Media contacts: -

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