



CAPE VERDE

Global Youth Tobacco Survey (GYTS)

Fact Sheet (Ages 13-15)



The Cape Verde GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Cape Verde could include in a comprehensive tobacco control program. The Cape Verde GYTS was a school-based survey of students in 8^o, 9^o and 10^o Ano de escolaridade conducted in 2007.

A two-stage cluster sample design was used to produce representative data for Cape Verde. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 89.9%, and the overall response rate was 89.9%. A total of 1,188 students aged 13-15 participated in the Cape Verde GYTS.

Prevalence

- 10.2% of students had ever smoked cigarettes (Boy = 12.3%, Girl = 7.8%)
- 13.4% currently use any tobacco product (Boy = 14.7%, Girl = 11.7%)
- 3.5% currently smoke cigarettes (Boy = 3.7%, Girl = 3.1%)
- 10.6% currently use other tobacco products (Boy = 11.6%, Girl = 9.3%)
- 15.3% of never smokers are likely to initiate smoking next year

Media and Advertising

- 74.5% saw anti-smoking media messages, in the past 30 days
- 57.5% saw pro-cigarette ads on billboards, in the past 30 days
- 53.2% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 12.5% have an object with a cigarette brand logo
- 5.9% were offered free cigarettes by a tobacco company representative

Knowledge and Attitudes

- 18.0% think boys and 16.0% think girls who smoke have more friends
- 21.6% think boys and 20.9% think girls who smoke look more attractive

Environmental Tobacco Smoke

- 13.9% live in homes where others smoke in their presence
- 25.4% are around others who smoke in places outside their home
- 78.9% think smoking should be banned from public places
- 63.3% think smoke from others is harmful to them
- 14.8% have one or more parents who smoke
- 2.1% have most or all friends who smoke

School

- 35.1% had been taught in class, during the past year, about the dangers of smoking
- 18.6% had discussed in class, during the past year, reasons why people their age smoke
- 24.2% had been taught in class, during the past year, the effects of tobacco use

HIGHLIGHTS

- More than 1 in 10 students currently use any form of tobacco; 3.5% currently smoke cigarettes; 10.6% currently use some other form of tobacco.
- ETS exposure is high – Over 1 in 10 students live in homes where others smoke, More than one-quarter of the students are around others who smoke in places outside of their home; Over 1 in 10 students have one or more parent who smoke.
- Over two-thirds of the students think smoke from others is harmful to them.
- More that 7 in 10 students think smoking should be banned from public places.
- Almost three-quarters of the students saw anti-smoking messages while more than half saw pro-cigarette ads on billboards and newspapers & magazines.

