

NIGER

Global Youth Tobacco Survey (GYTS)

Fact Sheet (Ages 13-15)

The Niger GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Niger could include in a comprehensive tobacco control program.

The Niger GYTS was a school-based survey of students in 6eme, 5eme and 4eme, conducted in 2006.

A two-stage cluster sample design was used to produce representative data for all of Niger. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 84%, and the overall response rate was 84%. A total of 1,055 students aged 13-15 participated in the Niger GYTS.

Prevalence

- 14.9% of students had ever smoked cigarettes (Boy = 26.2%, Girl = 4.0%)
- 11.7% currently use any tobacco product (Boy = 15.2%, Girl = 8.0%)
- 6.3% currently smoke cigarettes (Boy = 11.7%, Girl = 1.1%)
- 6.6% currently use other tobacco products (Boy = 6.1%, Girl = 7.0%)
- 11.5% of never smokers are likely to initiate smoking next year

Access and Availability - Current Smokers

- 31.7% usually smoke at home
- 21.4% buy cigarettes in a store

Environmental Tobacco Smoke

- 30.3% live in homes where others smoke in their presence
- 52.3% are around others who smoke in places outside their home
- 58.4% think smoking should be banned from public places
- 55.4% think smoke from others is harmful to them
- 10.6% have one or more parents who smoke
- 5.2% have most or all friends who smoke

Knowledge and Attitudes

- 33.5% think boys and 24.3% think girls who smoke have more friends
- 25.0% think boys and 22.5% think girls who smoke look more attractive

Cessation - Current Smokers

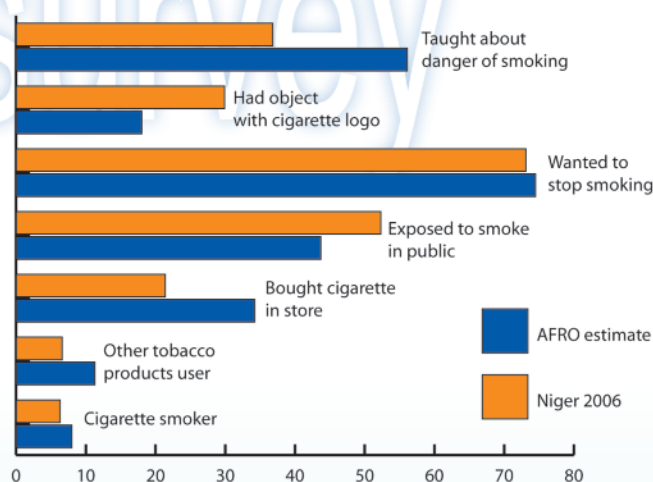
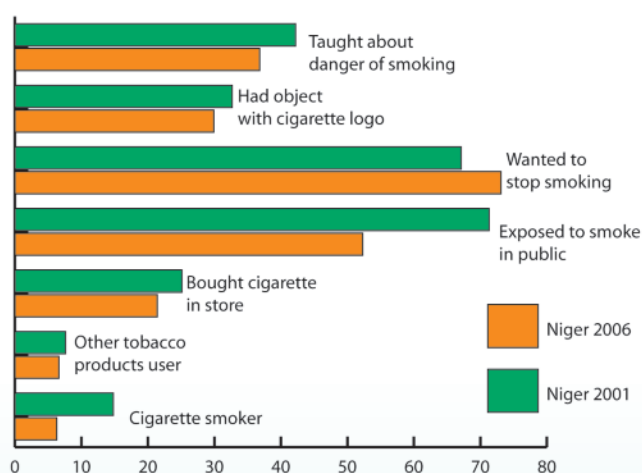
- 73.1% want to stop smoking
- 61.7% tried to stop smoking during the past year

Media and Advertising

- 82.2% saw anti-smoking media messages, in the past 30 days
- 75.0% saw pro-cigarette ads on billboards, in the past 30 days
- 59.6% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 29.9% have an object with a cigarette brand logo

School

- 36.8% had been taught in class, during the past year, about the dangers of smoking
- 22.8% had discussed in class, during the past year, reasons why people their age smoke
- 32.5% had been taught in class, during the past year, the effects of tobacco use



HIGHLIGHTS

- 11.7% of students currently use any form of tobacco; 6.3% currently smoke cigarettes; 6.6% currently use some other form of tobacco.
- ETS exposure is high – close to one-third of students live in homes where others smoke in their presence, and over half are exposed to smoke in public places; 1 in 10 have at least one parent who smokes, and nearly 5.2% have most or all friends who smoke.
- Over half of the students think smoke from others is harmful to them.
- Almost 6 in 10 students think smoking in public places should be banned.
- Nearly three-quarters of current smokers want to quit.
- Over 8 in 10 students saw anti-smoking media messages in the past 30 days; More than two-thirds of the students saw pro-cigarette ads in the past 30 days.