



BURKINA FASO – OUAGADOUGOU

Global Youth Tobacco Survey (GYTS)

Fact Sheet (Ages 13-15)



The Burkina Faso - Ouagadougou GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Burkina Faso - Ouagadougou could include in a comprehensive tobacco control program.

The Burkina Faso - Ouagadougou GYTS was a school-based survey of students in 6ème, 5ème, and 4ème conducted in 2009.

A two-stage cluster sample design was used to produce representative data for Burkina Faso - Ouagadougou. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 87.8%, and the overall response rate was 87.8%. A total of 1,221 students aged 13-15 participated in the Burkina Faso - Ouagadougou GYTS.

Prevalence

- 18.7% of students had ever smoked cigarettes (Male = 31.9%, Female = 7.0%)
- 16.8% currently use any tobacco product (Male = 22.6%, Female = 11.5%)
- 6.5% currently smoke cigarettes (Male = 11.9%, Female = 2.0%)
- 12.6% currently use other tobacco products (Male = 15.2%, Female = 10.1%)
- 11.4% of never smokers are likely to initiate smoking next year

Exposure to Secondhand Smoke (SHS)

- 29.2% live in homes where others smoke in their presence
- 47.5% are around others who smoke in places outside their home
- 86.8% think smoking should be banned from public places
- 56.2% think smoke from others is harmful to them
- 13.1% have one or more parents who smoke
- 3.2% have most or all friends who smoke

Access and Availability - Current Smokers

- 25.6% usually smoke at home
- 32.5% buy cigarettes in a store

Media and Advertising

- 82.0% saw anti-smoking media messages, in the past 30 days
- 68.5% saw pro-cigarette ads on billboards, in the past 30 days
- 62.7% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 12.9% have an object with a cigarette brand logo
- 7.2% were offered free cigarettes by a tobacco company representative

Knowledge and Attitudes

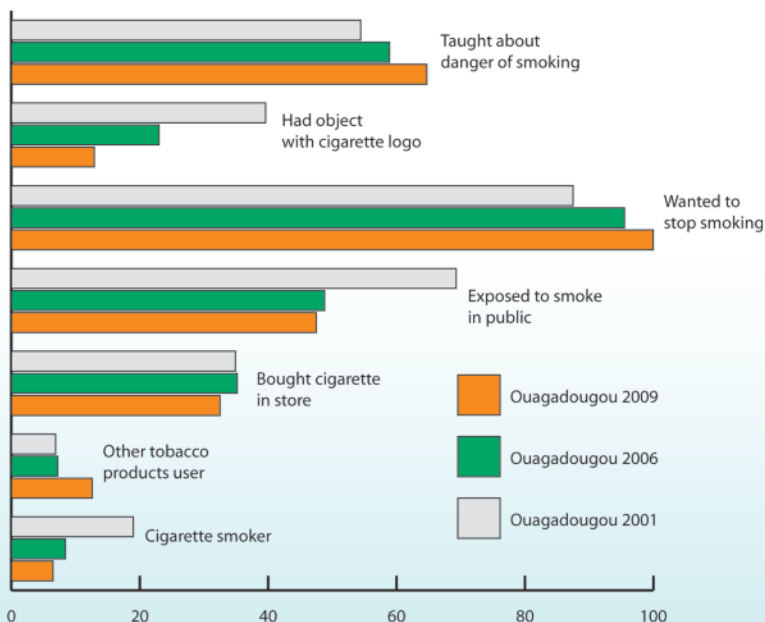
- 19.4% think boys and 16.3% think girls who smoke have more friends
- 17.7% think boys and 14.4% think girls who smoke look more attractive

School

- 64.7% had been taught in class, during the past year, about the dangers of smoking
- 34.0% had discussed in class, during the past year, reasons why people their age smoke
- 54.6% had been taught in class, during the past year, the effects of tobacco use

Cessation - Current Smokers

- 100.0% want to stop smoking
- 91.7% have ever received help to stop smoking



HIGHLIGHTS

- 16.8% of students currently use any form of tobacco; 6.5% currently smoke cigarettes; 12.6% currently use some other form of tobacco.
- SHS exposure is moderate – three in 10 students live in homes where others smoke, and nearly half of the students are exposed to smoke around others outside of the home; 13.1% of the students have at least one parent who smokes.
- Nearly three in five students think smoke from others is harmful to them.
- Nearly nine in 10 students think smoking in public places should be banned.
- 12.9% of students have an object with a cigarette brand logo on it.
- Four in five of the students saw anti-smoking media messages in the past 30 days; nearly seven in 10 saw pro-cigarette ads on billboards and three in five saw pro-tobacco ads in newspapers or magazines in the past 30 days.